

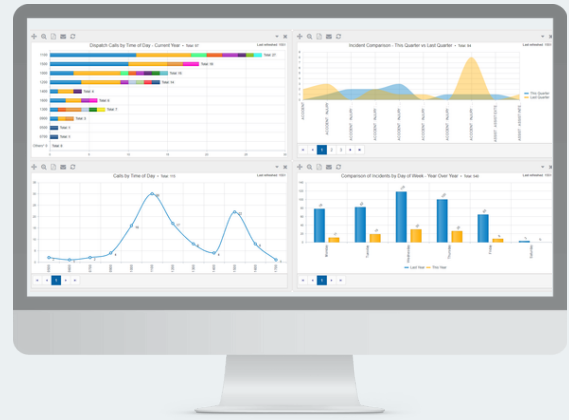


# HEALTHCARE EXECUTIVES

INSPECT WHAT YOU EXPECT FROM  
WORKPLACE VIOLENCE INITIATIVES

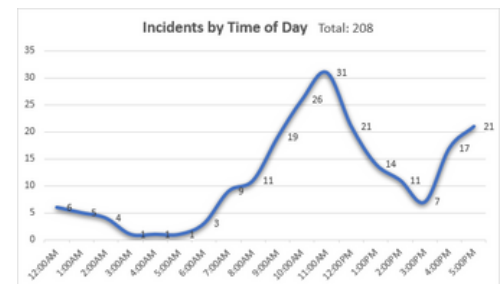
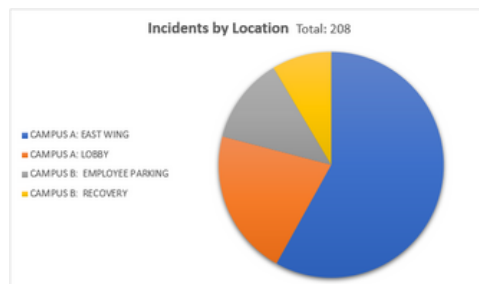
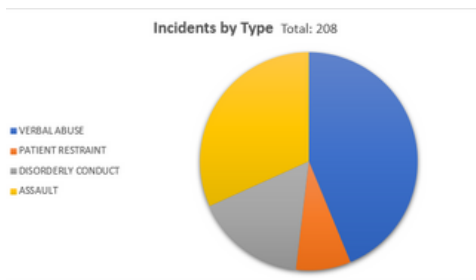
## DATA IS THE MEASURING STICK

Move beyond anecdotal stories as the measuring device for determining the impact your investments are making to reduce workplace violence. Equip your security staff with the ability to capture, manage, analyze, and present data you expect and can inspect.



## BEST STARTING POSITION FOR WORKPLACE VIOLENCE INITIATIVES

Serious initiatives to reduce workplace violence begin with first identifying where, when, and what type of incidents are occurring throughout your entire healthcare system. There is no other starting point.



## POSITIVE IMPACTS OF MEASURABLE INITIATIVES

### REPUTATION

Establishing a zero-tolerance policy for any violence against workers, staff, and patients sets the proper cultural tone. Consistent communication around initiatives that are supported by data from within your own healthcare system is where your reputation is built.

### RECRUITMENT AND RETENTION

With a 50% chance of assault, it's clear why RN staffs are experiencing a 22% annual turnover rate at an average cost of \$52,350 per position. When nurses can feel safe and know they're safe due to successful, measurable WPV programs, recruitment and retention becomes easier.

### REGULATION

Texas Senate Bill 240 provides nursing staffs with a more active role in the development of facility policies. The ability to identify, capture, and confidently report on WPV incidents will fall to healthcare security staff responsible for demonstrating compliance and policy impact.